

# BETO CABALLERO

// FRONTEND WORDPRESS DEVELOPER

## WORK EXPERIENCE

### Frontend Wordpress Developer / Freelance

**JAN 2018 - CURRENT**

Frontend Wordpress themes development.  
Transform .PSD, .AI and Figma designs to HTML/CSS.  
Design websites UI.

### Frontend Wordpress Developer / Agrafik

**MAY 2015 - DEC 2021**

Frontend Wordpress themes development.  
Design to html/css email.  
Design websites UI.

## LATEST PROJECT

### Wordpress Developer / CETYS GSB Theme

[cetys.mx/gsb](http://cetys.mx/gsb)

Worked with Designers team to develop a full customizable multilingual theme for a University Masters Degree program.

- Wireframe HTML / CSS
- Develop WP theme with ACF
- Custom posts types and taxonomies
- Multilingual and Responsive

## EDUCATION

### CETYS Universidad / Digital Graphic Design Engineer

Mexicali, B.C. Mexico.

**AUG 2011 - MAY 2015**

## CONTACT

✉ [betocabadev@gmail.com](mailto:betocabadev@gmail.com)

🌐 [betocaballero.com](http://betocaballero.com)

🌐 [/betocaballero](https://www.linkedin.com/company/betocaballero)

🌐 [/betocabadev](https://github.com/betocabadev)

## SKILLS

WPO / SEO

Problem Solving

Wireframing

Prototyping

Version control

## LANGUAGES

HTML

CSS

JavaScript

PHP

## TOOLS

Wordpress

Bootstrap

Figma

Github